

Mount Messenger

MOUNT SAINT MARY COLLEGE • NEWBURGH, NEW YORK

ADVERTISING INSERTION ORDER

Company/Organization: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

RUN DATE: _____ Through _____

WEB AD SIZE:

- Headliner (468px X 60px) **Cost: \$75/month**
- Content Anchor (300px X 250px) **Cost: \$75/month**
- Icon Square (125px X 125px) **Cost: \$25/month**

TOTAL COST: _____

PAYMENT: Please make checks payable to Mount Saint Mary College, with "Mount Messenger" in the notes field. Payment must be received before the ad can be displayed on the *Mount Messenger* website.

MAIL CHECK TO: Mount Messenger/Mount Saint Mary College
Student Activities Office, Hudson Hall
330 Powell Avenue, Newburgh, NY 12550

PLEASE NOTE: The web ads will rotate throughout the month on the home page and inside pages. Ads will go live within 24 hours of approval, and remain on the site for 30 days. At any point, the advertiser can renew this contract by emailing mountmessenger@my.msmc.edu.

ADVERTISER SIGNATURE

DATE

SUBMISSION INFORMATION

Please email your jpg, eps, pdf or tif file to mountmessenger@my.msmc.edu. If you would like us to create the ad for you, email the information and any logos/images you would like to appear on your ad to mountmessenger@my.msmc.edu.

The signing of the contract indicates acceptance and shall not be modified or amended except in writing and signed by both parties. No cancellations can be accepted after the published closing date. Special placement ad reservations are non-cancelable. Without material or instructions we reserve the right to repeat the contract advertiser's latest ad of the same size.